



CICLOPE

2026

6-8 October, HKW, Berlin

ABOUT

CICLOPE is home to those who believe in the power of craft.

A platform for the international creative industry to gather, be inspired, elevate their work and drive positive change.

CICLOPE's community of 20K+ members includes directors, producers, creatives and marketers from around the world, who interact with our brand in both the digital and physical spaces throughout the year.

Two regional Festivals take place annually alongside the global edition:

CICLOPE Latino in São Paulo, and
CICLOPE Asia Pacific in Sydney.



“At some festivals, I run into people I used to work with; at **CICLOPE** I run into people I want to work with.”

Jason Kreher, CCO at **DE-YAN**
CICLOPE Festival 2025 Speaker

THE FESTIVAL

CICLOPE Festival is the leading live event & Awards Ceremony dedicated to craft and creativity.

Held annually in Berlin, it combines three days of inspirational content, with unique opportunities for attendees to connect.

Attracting an ever-growing number of industry leaders, innovators and storytellers, the last edition united almost 1,500 attendees from over 50 different countries.

Watch the **CICLOPE** 2025 Highlights **HERE**





SPEAKERS

Inspiring bold conversations on and off the stage, Festival speakers are a highly-curated lineup of thought leaders.

Past speakers include creative legends **David Droga** and **Sir John Hegarty**, Oscar-winning production designer **James Price**, Netflix's **Kamey Butler**, Squarespace CCO **David Lee**, Academy Award-winning editor **Paul Rogers**, and directors **Autumn de Wilde**, **Roman Coppola**, **David LaChapelle**, **Sharon Horgan**, **Edward Berger**, **C Prinz** and the Academy-Award winning **Spike Lee**.

Visit the **CICLOPE Library** to watch all previous talks **HERE**



2026 FESTIVAL CONTENT TRACKS

Track #1 - Case Studies

Behind the craft of outstanding projects from around the world.

Track #2 - Meet the Director

Focused conversations around creative processes, authorship and the evolution of craft.

Track #3 - Craft Impact

Where craft meets business, impact and decision-making.

Track #4 - New Ground

Innovation, AI, new formats and evolving workflows in action.

Track #5 - Lab

Hands-on, technical deep dives across all craft disciplines.

Track #6 - Burning Bench

Discussions that aim to spark honest dialogue over delivering conclusions.

AWARDS

CICLOPE Awards are the ultimate benchmark of excellence in craft.

Selected by a Jury of industry experts, they honor the people behind the year's best commercials, music videos, digital production, brand experiences and short films.

In 2026, Award-winners will set the global standard across **CICLOPE Craft**, **CICLOPE Ideas** & **CICLOPE Entertainment**, with over 50 different categories including Direction, Editing, Cinematography, VFX, Animation, Sound Design, Branded Comedy, Social Impact and more.

See the **CICLOPE 2025 Winners** [HERE](#)



C:FUTURE

A new initiative by **CICLOPE** placing the next generation at the heart of the conversation.

Creating space for bold, necessary conversations between the industry's top emerging talent and its most influential leaders.

C:FUTURE flips the script and places the next generation of talent at the heart of conversations around the industry's future. Launched at last year's Festival the initiative will grow in 2026, exploring how we can shape the future of creative work, together.

Find out more about **C:FUTURE** [HERE](#)



PREVIOUSLY ATTENDING COMPANIES

**ADOBE, ON, LVMH, APPLE, NIKE, LEGO
GOOGLE, DISNEY, NETFLIX, ICONOCLAST,
PRETTYBIRD, BISCUIT FILMWORKS, STINK
MJZ, PRODCO, SOMESUCH, SMUGGLER
WIEDEN+KENNEDY, MOTHER, OGILVY
SAATCHI & SAATCHI, 72ANDSUNNY
UNCOMMON, DROGA5, DE-YAN
TBWA \ MEDIA ARTS LAB**

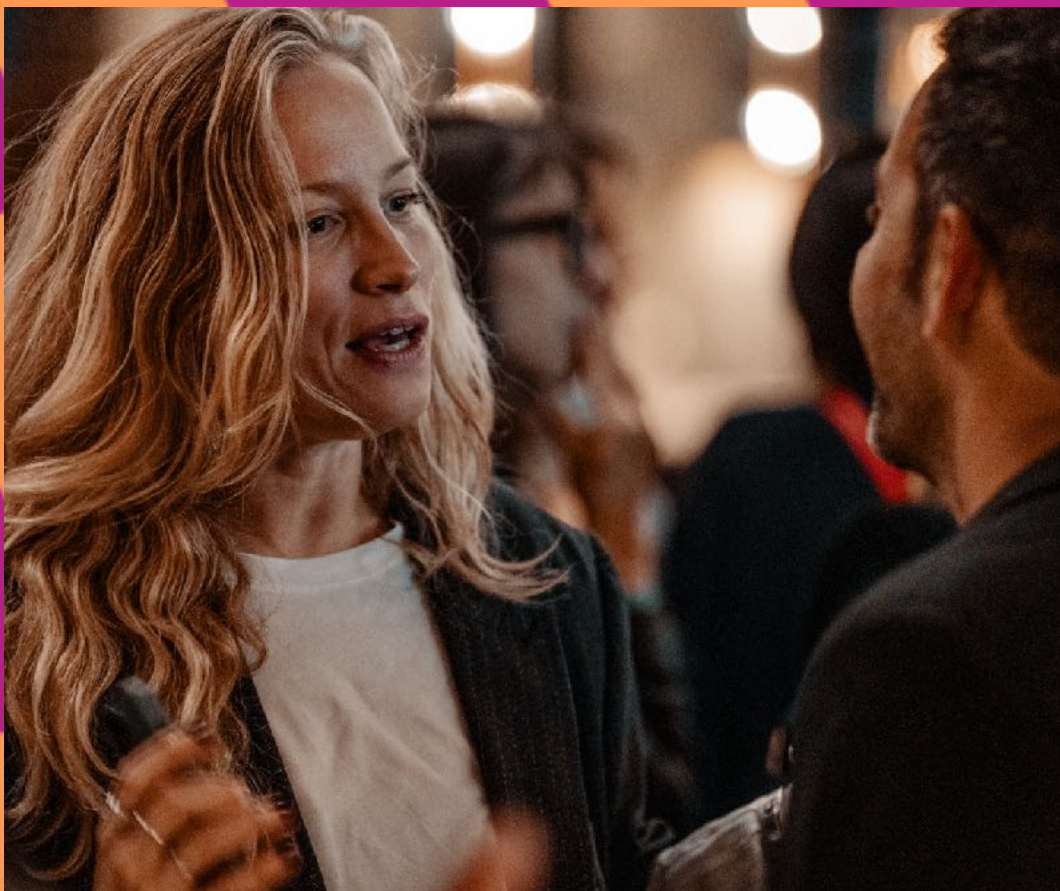
NETWORKING

CICLOPE is widely regarded as the best networking event in the industry.

The Festival is unmatched in its ability to gather the industry's most influential players alongside emerging talent, bringing them together in an intimate setting.

With a highly-curated program of content, CICLOPE sparks honest conversations that span seniority, department, and geographic borders - and ripple through the future collaborations of those who meet in Berlin.





2026 VENUE

As the global community expands, the Festival and Awards have a brand new home.

CICLOPE is where the advertising and entertainment industries gather to shape the future of craft and creativity. This year's edition returns to the culture capital of Berlin, and for the first time, will be held at the stunning **Haus der Kulturen der Welt (HKW)**.

HKW is a pluri-disciplinary arts institution with striking modernist architecture. An iconic space, its rich history aligns with CICLOPE's mission to drive positive change. Located in the heart of the city, the venue is amongst the best of everything Berlin has to offer.

Find out more about **HKW HERE**

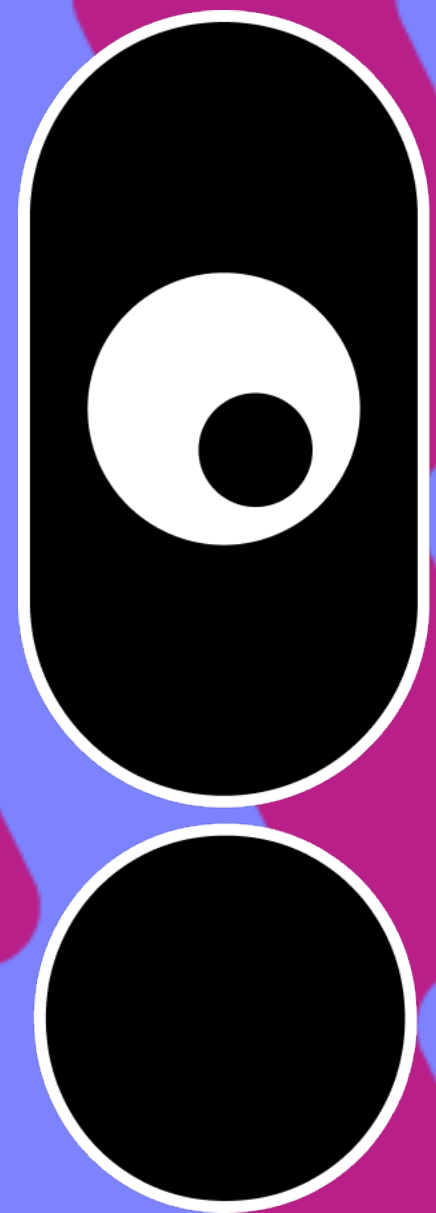


Photo credit: HKW, Studio Borwie

“I invite you all at this Festival to
immerse yourselves into our
collective - and let’s figure out
where we’re going.”

Jovan Todorović, Director at **SMUGGLER**

CICLOPE Festival 2025 Speaker



CICLOPE

CONTACT

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