

# CICLOPE®

Entry Kit **2024**

**October 8th-10th**, Berlin

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# ABOUT

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**CICLOPE** is home to those who believe in the **power of craft.**

We believe that great craft elevates messages and artistic expressions to become inspiring, move people and bring them to action, to create a future-proof, inclusive, sustainable and healthy industry.

That is why **CICLOPE** benchmarks, analyzes and showcases excellence in craft.



# KEY DATES



**CALL FOR ENTRIES**  
April 15th - August 23rd



**ENTRY DEADLINE**  
August 23rd



**ELIGIBILITY DATES**  
October 1st, 2023 - August 23rd, 2024



**SHORTLIST ANNOUNCEMENT**  
September 30th



**AWARDS CEREMONY**  
October 10th

# THE JURY

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A highly curated jury panel with some of the most prestigious professionals in the global community **personally** gather in Berlin to judge the work.

The jury includes a range of experts in craft such as directors producers, creatives, heads of production, VFX artists, editors, cinematographers and sound designers, among others.

[Check CICLOPE 2024 jury members](#)



# THE PROCESS

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In 2024, **CICLOPE's** judging process will consist of two rounds.

The first one is undertaken by the Grand Jury and Executive Jury, who will watch and rank the entries on CICLOPE's online platform. The best-ranked entries in each category will be considered finalists.

In the second round, the Executive Jury will **personally meet in Berlin** to discuss each finalist piece individually and award Gold, Silver and Bronze trophies as they decide to the best works in each category.



# AWARDS

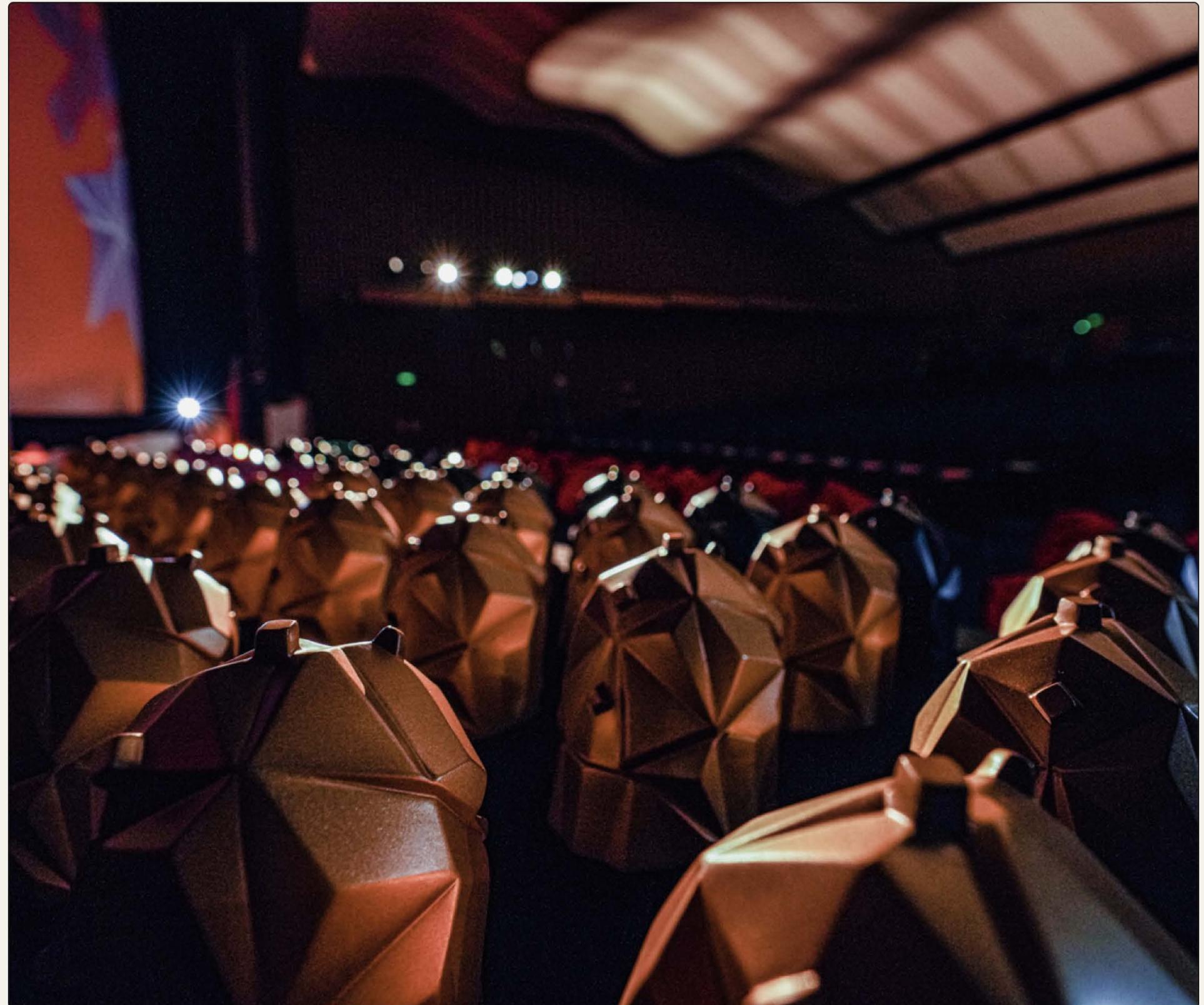
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**CICLOPE** is the ultimate benchmark of craft.

**CICLOPE** Award is an outstanding showcase and celebration of the very best of the year in commercials, music videos and short films.

Each year, a panel of experts awards the best works of the year, setting a golden standard in about **40 categories**, including Direction, Cinematography, Production Design, Editing, VFX, Animation, Music and many more.

[Check \*\*CICLOPE\*\*'s 2023 winners](#)



# SPECIAL AWARDS

**CICLOPE Festival** also honors the most successful performances of the year.

According to the points system, each company receives:

- **25 Points** for a Grand Prix
- **15 points** for a Gold award
- **7 points** for a Silver award
- **3 points** for a Bronze award
- **1 point** for a finalist position

**IMPORTANT:** The scores are calculated based on the information provided by the entrant companies; it is their duty to ensure the correct companies and individuals are appropriately credited.

Check **CICLOPE's** 2023 Special Award winners



# SECTIONS

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## PRODUCTION

Direction (60 seconds & under)  
Direction (61 to 120 seconds)  
Direction (over 120 seconds)  
Cinematography  
Production Design  
Casting  
Styling & Costume Design  
Production Achievement  
New Talent in Commercials **(new!)**

## MUSIC VIDEO

Direction  
Cinematography  
Production Design  
Animation  
VFX  
Color Grading  
Editing  
New Talent in Music Videos **(new!)**

## POST PRODUCTION

VFX  
Editing  
Color Grading

## IDEAS

Film (60 seconds & under)  
Film (61 to 120 seconds)  
Film (over 120 seconds)

## ANIMATION

Animation For Video Games  
2D & Stop Motion  
CGI  
Character Design  
Title Sequence **(new!)**

## INNOVATION

Live Experience  
Immersive Digital Experience **(new!)**  
Use of Data & AI **(new!)**  
Web Film **(new!)**

## SOUND & MUSIC

Sound Design  
Original Music  
Adapted Music  
Licensed Music

## SPECIAL CATEGORIES

Fashion & Luxury  
Short Film  
Student Film **(new!)**  
Low Budget  
Branded Comedy

# PRODUCTION\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>DIRECTION (60 SECONDS &amp; UNDER)</b>	Jury will evaluate the vision and the storytelling skills of the director, as well as the visual elements used in the film, such as the shot composition, lighting, casting, set design, location, wardrobe, and remaining film-related aspects.	-
<b>DIRECTION (61 TO 120 SECONDS)</b>	Jury will evaluate the vision and the storytelling skills of the director, as well as the visual elements used in the film, such as the shot composition, lighting, casting, set design, location, wardrobe, and remaining film-related aspects.	-
<b>DIRECTION (OVER 120 SECONDS)</b>	Jury will evaluate the vision and the storytelling skills of the director, as well as the visual elements used in the film, such as the shot composition, lighting, casting, set design, location, wardrobe, and remaining film-related aspects.	-
<b>CINEMATOGRAPHY</b>	Judges will evaluate the cinematographer's artistic view and technical skills in the construction of a unique visual style, considering aspects such as shot composition, lighting, camera angles and movements, textures, among others.	-
<b>PRODUCTION DESIGN</b>	The jury will consider the production design and art direction that inform the visual style and overall look of the film. Set design, location, other visual elements developed for the project will be considered.	-

\* COMMERCIALS and BRANDED FILMS up to 20 minutes, created for any media, can be entered in this section.

# PRODUCTION\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
CASTING	The jury will consider the casting director's skills in selecting actors to play the main roles in the film, and the actor's / actress's skills to invoke a captivating performance and his / her contribution to the piece.	-
STYLING & COSTUME DESIGN	The Jury will focus on the artistry, the technical expertise and the creative vision to design the clothing, the styling, the make up and the overall appearance of a character.	-
NEW TALENT IN COMMERCIALS**	<p>The purpose of this category is to introduce new, emerging talented directors to the world. The Jury will evaluate the narrative and aesthetic innovation skills of upcoming directors in any kind of commercials or branded films, both in live action and animated films.</p> <p>To be eligible in this category, directors must be up to 30 years old OR have had less than two years of experience as directors. The organization and/or the Jury, if necessary, will have the right to request proof in any stage of the contest.</p>	As proof of age and experience, the entrant will have to upload an ID and a short summary of their professional experience.
PRODUCTION ACHIEVEMENT	The purpose of this category is to recognize the outstanding execution achieved by a production team in a particular commercial. The Jury will evaluate the complexities and challenges of the project, the scale of production and the creative use of resources to deliver an extraordinary piece of advertising.	Besides the original film, companies should enter a case study or behind-the-scenes video, as well as a PDF or JPG file summarizing the brief, execution and results of the project. Videos should be no longer than 2 minutes. The PDF should be 3 pages maximum.

\* COMMERCIALS and BRANDED FILMS up to 20 minutes, created for any media, can be entered in this section.

\*\* In the Film Description field, please provide a brief description explaining your film and its relevance to the "New Talent in Commercials" category.

Between 500 to 700 characters long, in English.

# POST PRODUCTION\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
VFX	The Jury will evaluate the artistry and technical skills used to create visual effects and its integration with elements captured by a camera.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
EDITING	The Jury will evaluate the creative contribution of the editor to the idea, via the selection of the best shot of each take, the speed provided to the film, the assembling of images, dialogues, music, sounds or any other element present in the film.	-
COLOR GRADING	The Jury will evaluate the colourist contribution to the visual tone and mood of the commercial. The focus will be on the original and superb use of colors.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.

\* COMMERCIALS and BRANDED FILMS up to 20 minutes, created for any media, can be entered in this section.

# ANIMATION\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>ANIMATION FOR VIDEO GAMES</b>	The Jury will evaluate the use of animation techniques in video games. They will assess the animator's craft to develop and animate characters, environments, movements and effects in video games trailers, cutscenes or cinematics.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>2D &amp; STOP MOTION</b>	The Jury will evaluate the visual elements created using 2D animation or Stop-Motion techniques. They will assess the animator's craft to develop characters, environments, movements and effects in a commercial.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>CGI</b>	The Jury will evaluate the visual elements created using 3D/CGI animation. They will assess the animator's craft to develop characters, environments, movements and effects in a commercial.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>CHARACTER DESIGN</b>	The Jury will evaluate the artistry, originality and technical skills behind the creation of animated characters. They will focus on the character's appearance, visual style and personality, and it's contribution to the film.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>TITLE SEQUENCE</b>	The jury will evaluate the flawless use of of 2D, 3D, Stop Motion, Mixed Media or any other animation technique to create animated title sequences for feature films, short films, live events, exhibitions or games. Safety videos are also eligible in this category.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.

\* COMMERCIALS and BRANDED FILMS up to 20 minutes, created for any media, can be entered in this section.

# SOUND & MUSIC\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>SOUND DESIGN</b>	The Jury will evaluate the creation and the artistic use of sound effects, human or computer generated voices and/or elements of music to exacerbate images in any kind of branded film.	-
<b>ORIGINAL MUSIC</b>	Judges will evaluate the creation of a totally new piece of music – instrumental or vocal– commissioned specifically for, and applied to, any kind of commercial film. The Jury will consider how the music helps the film tell its story as well as the composition itself, originality, arrangement & production.	Companies can upload the track on a .MP3 file for the jury to better appreciate the project.
<b>ADAPTED MUSIC</b>	Judges will evaluate the creative and intelligent adaptation of pre-existent music for a commercial, including remixes and cover versions. The quality of production, the originality of the remixing or the new version and the musical arrangements will be considered.	Companies can upload the track on a .MP3 file for the jury to better appreciate the project.
<b>LICENSED MUSIC</b>	Judges will evaluate the creative use in a commercial of an already existing piece of music. They will take into account the reinterpretation of the song, how it works within the story and the quality of the production.	Companies can upload the track on a .MP3 file for the jury to better appreciate the project.

\* COMMERCIALS and BRANDED FILMS up to 20 minutes, created for any media, can be entered in this section.

# MUSIC VIDEO\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>DIRECTION</b>	Jury will evaluate the vision and the storytelling skills of the director, as well as the visual elements used in the film, such as the shot composition, lighting, casting, set design, location, wardrobe, and remaining film-related aspects.	-
<b>CINEMATOGRAPHY</b>	Judges will evaluate the cinematographer's artistic view and technical skills in the construction of a unique visual style, considering aspects such as shot composition, lighting, settings, textures, among others.	-
<b>PRODUCTION DESIGN</b>	The jury will consider the production design and art direction that inform the visual style and overall look of the film. Set design, location, other visual elements developed for the project will be considered.	-
<b>NEW TALENT IN MUSIC VIDEOS**</b>	<p>The purpose of this category is to introduce new, emerging talented directors to the world. The Jury will evaluate the narrative and aesthetic innovation skills of upcoming directors in music videos.</p> <p>To be eligible in this category, directors must be up to 30 years old OR have had less than two years of experience as directors. The organisation and/or the Jury, if necessary, will have the right to request proof in any stage of the contest.</p>	As proof of age and experience, the entrant will have to upload an ID and a short summary of their professional experience.

\* Music Videos up to 20 minutes, created for a song with promotional or artistic purposes, meant to be broadcasted on any media can be entered in this section.

Branded music videos should be entered as Branded Content Film in the Production and Post-Production sections.

\*\* In the Film Description field, please provide a brief description explaining your film and its relevance to the "New Talent in Commercials" category.

Between 500 to 700 characters long, in English.

# MUSIC VIDEO\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>ANIMATION</b>	The Jury will recognize the use of 2D, 3D, Stop Motion, Mixed Media or any other animation technique in a music video.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>VFX</b>	The jury will evaluate the artistry and technical skills used to create visual effects and its integration with elements captured by a camera.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>COLOR GRADING</b>	The jury will evaluate the colourist contribution to the visual tone and mood of music video. The focus will be on the original and superb use of colors.	To enter this category we recommend companies to upload a breakdown in a separate file. The breakdown has to be 2 minutes in length max.
<b>EDITING</b>	The Jury will evaluate the creative contribution of the editor to the idea, via the selection of the best shot of each take, the speed provided to the film, the assembling of images, dialogues, music, sounds or any other element present in the film.	-

\* Music Videos up to 20 minutes, created for a song with promotional or artistic purposes, meant to be broadcasted on any media can be entered in this section. Branded music videos should be entered as Branded Content Film in the Production and Post-Production sections.

# IDEAS\*

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>FILM (60 SECONDS &amp; UNDER)</b>	The judges will be looking for the best audiovisual advertising: outstanding ideas and superb execution. The creativity, the innovation, the impact, the brand storytelling and the final result will be considered. Branded Content projects, such as short films, series, music videos and other audiovisual pieces are eligible. Films up to 60 seconds can be entered in this category.	Besides the original film, companies have to to upload a PDF or JPG file summarizing the brief, execution and results of the project. The PDF should be 3 pages maximum.
<b>FILM (61 TO 120 SECONDS)</b>	The judges will be looking for the best audiovisual advertising: outstanding ideas and superb execution. The creativity, the innovation, the impact, the brand storytelling and the final result will be considered. Branded Content projects, such as short films, series, music videos and other audiovisual pieces are eligible. Films from 61 and up to 120 seconds can be entered in this category.	Besides the original film, companies have to to upload a PDF or JPG file summarizing the brief, execution and results of the project. The PDF should be 3 pages maximum.
<b>FILM (OVER 120 SECONDS)</b>	The judges will be looking for the best audiovisual advertising: outstanding ideas and superb execution. The creativity, the innovation, the impact, the brand storytelling and the final result will be considered. Branded Content projects, such as short films, series, music videos and other audiovisual pieces are eligible. Films over 120 seconds can be entered in this category.	Besides the original film, companies have to to upload a PDF or JPG file summarizing the brief, execution and results of the project. The PDF should be 3 pages maximum.

\* This section is introduced to recognise the craft of creativity in commercial films produced to be broadcasted in TV, cinema, online platforms, social media and out-of-home experiences. The Jury will award the agencies, clients and/or creatives behind fresh, bold and effective film advertising ideas. Judging criteria will be the idea and the impact of the film or experience.

# INNOVATION

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
<b>LIVE EXPERIENCE</b>	This category recognizes exceptional creativity in out-of-home experiences, events and live streamings, developed to captivate audiences and customers in a physical environment (including retail, exhibition spaces or art installations) with the purpose of advertising a brand or product.	Companies should enter a case video, as well as a PDF or JPG file summarizing the brief, execution and results of the project. Videos should be no longer than 2 minutes. The PDF should be 3 pages maximum.
<b>IMMERSIVE DIGITAL EXPERIENCE</b>	The Jury will recognize exceptional artistry, innovation, and technical expertise in the creation of digital experiences across web, mobile, augmented reality (AR), and virtual reality (VR) platforms. The concept behind the project, the user interface, the visual elements, and the storytelling skills will be taken into consideration.	Companies should enter a case video, as well as a PDF or JPG file summarizing the brief, execution and results of the project and an URL (if applicable). Videos should be no longer than 2 minutes. The PDF should be 3 pages maximum.
<b>USE OF DATA &amp; AI</b>	The Jury will recognize the innovative and strategic application of data-driven methods and/or artificial intelligence within the creation and production of branded content and advertising campaigns. From leveraging data and machine learning algorithms to utilizing AI throughout the various stages of production, submissions should show the transformative power of these new technologies to enhance creativity.	Companies should enter a case video, as well as a PDF or JPG file summarizing the brief, execution and results of the project and an URL (if applicable). Videos should be no longer than 2 minutes. The PDF should be 3 pages maximum.
<b>WEB FILM</b>	The judges will be looking for the best film or video content created for distribution and consumption in an online platform.. The creative use of the specific web formats, interactivity and the consideration of the viewing habits of audiences, will be evaluated. Social media videos, commercials, short films, documentaries, web series, or any other type of video content that is elevated when viewed on a web platform is eligible.	Besides the original film, companies should include an URL where the jury can watch the film in its original context.

# SPECIAL CATEGORIES

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
FASHION & LUXURY	Short films up to 20 minutes commissioned by fashion, beauty and luxury brands, to be broadcasted on any media can be entered in this category. The Jury will evaluate the talent and the storytelling skills of the director, as well as the visual elements used, such as the set design, the location and the wardrobe, the shot composition, lighting, casting and remaining film-related aspects.	-
SHORT FILM	Any non-branded short film (fiction, documentary or experimental; live action or animation) up to 20 minutes can be entered in this category. This includes experimental films that explore alternatives to cinematic and take storytelling to the next level. The Jury will evaluate the talent and the storytelling skills of the director, as well as the visual elements used, such as the set design, the location and the wardrobe, the shot composition, lighting, casting and remaining film-related aspects.	-
STUDENT FILM*	<p>The purpose of this category is to celebrate the next generation of storytellers around the globe. The Jury will evaluate the narrative and aesthetic innovation skills of upcoming directors in any kind of short films; commercials, music videos, documentaries and fictions, both in live action and animated films. To be eligible, films must have been produced entirely by an individual student or team of full-time students from an accredited university anywhere in the world.</p> <p>Only short films (fiction, documentary or experimental; live action or animation) up to 20 minutes can be entered and they cannot be commissioned by a brand. Spec Ads are eligible, please include a text at the beginning of the film specifying it is a spec commercial.</p>	Full-time-student certificate and a letter from the university confirming the film was produced with the support of the institution.

\* In the Film Description field, please provide a brief description explaining your film, its relevance to the "Student Film" category and the challenges you encountered in the making. Between 500 to 700 characters long, in English.

# SPECIAL CATEGORIES

CATEGORY	DESCRIPTION	SUPPORTING MATERIAL
LOW BUDGET*	All commercials and other short form films including music videos, documentaries and fictions, both live action and animated, made with few resources for TV, internet, mobile, and/or other broadcast channels are welcome to participate in this category. In any case, the production budget must be under USD 70,000. The Jury will evaluate film craft aspects such as direction, photography, art direction and visual effects, among others.	-
BRANDED COMEDY	The jury will award the best comedic commercials, focusing on the script, the performance and the overall direction of the film.	-

\* In the Film Description field, please state the production budget and justify your reasons for entering in the "Low Budget" category. Between 500 to 700 characters long, in English.

# HOW TO SUBMIT

Start by **CLICKING**  
**HERE**, and follow  
carefully the next steps:

## 01. ACCESS YOUR ACCOUNT

### A. CREATE YOUR ACCOUNT

If you are a new user, please register by clicking on the button **Create your account**. Once you have created your account, log-in to CICLOPE's submission platform.

### B. LOG-IN

If you are a registered user, please log in using the same user and password at last year to enter CICLOPE's submission platform.

## 02. CREATE AN ENTRY

**Once you are into the submission system, click on the button Create an entry.**

### A. SECTION

Choose the appropriate **Section** for your entry.

### B. CATEGORY

Choose the appropriate **Category** for your entry. Once this is done, you will not be able to change it. (If you would like to change the Section and / or Category of your entry you will need to create a new entry with the correct section and category.)

### C. CREDITS

Fill in all **credits** carefully, making sure all names, surnames and company names are spelled correctly and are entered in the right field. Once you have entered all fields, click on **Create an entry**.

### D. FILM DESCRIPTION

Please supply a clear outline of the project's background, the reason why the work is adequate to be entered in this category and any other key information you would like to share with us. The summary will not be shared with the Jury, it is for internal use only. Between 500 to 700 characters long, in English.

### E. CONTEXT RELEVANCE

Please include any additional information that could provide a deeper understanding of the subject, messages or production challenges involved (you can also include sustainability efforts, diversity in the team, etc.) Between 500 to 700 characters long, in English.

### F. UPLOAD MATERIAL

- i) Firstly, upload the **Thumbnail Image** to illustrate your work (the image will only be used as a reference and will not be judged.)
- ii) Next, upload the **Media video** you will be submitting in the competition.
- iii) In some categories, you can also upload a PDF file or supporting visuals to give more information about the project to help the jury understand the work.  
**Important:** this will be a mandatory requirement in the New Talent, Production Achievement, Student Film, Ideas and Innovation categories.
- iv) Once you have uploaded all the necessary media, click **Proceed**.

## 03. FINALISE YOUR ENTRY

To finalise the entry, just check the tick box next to your nomination(s) and click on **Submit**.

You will be automatically redirected to a safe automatic payment system where you can pay with bank wire transfer or credit card.

# SUBMISSION REQUIREMENTS

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Please **read carefully** the following requirements before submitting your work.

- \* Entries must remain **anonymous**, so please **remove all credits** and the entrant company's logos before uploading the media. There is no need to remove the client logo.
- \* Participants must include **English subtitles** in their entries, as the jury will be formed by professionals from all over the world, except in the Music Video category.
- \* Only entries aired between **October 1st, 2023 - August 23rd, 2024** are eligible.
- \* If you wish to enter a campaign, keep in mind multiple films should be entered separately.
- \* Note that if you want to enter the **same film in different categories** you can select the option "Copy Entry", either in one or more categories, so there is no need to create a new entry each time. To upload the media again, you can find it in "My Media".
- \* If there is a credit that is not pertinent to your film, please fill in the space with a N/A.
- \* Note you will be able to modify the credits until the deadline date.
- \* CICLOPE Awards team is not responsible to fill in or correct credit mistakes.
- \* Once you have completed your submission, fees are **not refundable** under any circumstance.

# MEDIA REQUIREMENTS

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## Media video

This is the piece of work you will submit to the festival for the jury to evaluate. This file is **mandatory** to complete your submission.

- \* Files should be MPEG4, MPEG2 or MOV files.
- \* Recommended compression rate 15-20 Mbits.
- \* Maximum file size 1GB.
- \* Please, do not include any special characters (& / \* / “ ” / !) in the name of the file, as it will not upload.
- \* The complete piece should last no longer than 20 minutes.

## Thumbnail image

The image will only be used as a reference and will not be judged. This file is **mandatory** to complete your submission.

- \* High res still from the video, it should illustrate the work submitted.
- \* At least 1920 pixels long. • Maximum file size 5MB.

## Supporting material

There are some categories where the supporting material is required to complete your submission. Please make sure there are no logos or credits included.

# FEES & PAYMENT

		REGULAR FEE Until August 16th	LATE ENTRY FEE After August 16th
	ANY CATEGORY*	€ 535	€ 590
	NEW TALENT	€ 370	€ 405
	STUDENT FILM	€ 150	€ 165

\* Any single category (for example, Cinematography) except New Talent and Student Film.

Payment can be made by credit card (VISA, MasterCard & American Express) or through bank wire transfer.

If you have any issues when completing your payment, please [get in touch](#) and we'll answer all your questions.

Once you have completed your submission entry fees are not refundable under any circumstance. In case of withdrawn entries, either by the entrant company or by the festival Awards team for entrant's not applying to the terms and rules, there will be no refund or discount.

# TERMS & RULES

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Please make sure you read our Terms & Rules before submitting your work. All persons and entities entering their work automatically agree to these terms and conditions.

- A.** Are welcome to enter their work production companies, post production companies, editing houses, music production companies, digital production companies, independent professionals and advertising agencies from all over the world.
- B.** CICLOPE promotes the participation of all countries, which gives the festival an international profile. English has been established as the official language. Pieces can be registered in any language, but **ENGLISH SUBTITLES ARE MANDATORY** for films in other languages (except in the Music Videos category).
- C.** The registration of the pieces, as well as the payment, has to be made exclusively through the online registration system or via wire transfer. The piece/s will only be considered registered after the uploading process is complete and the corresponding payment has been done. **Important:** Entry fees are not refundable under any circumstance. CICLOPE is not responsible for incorrect or incomplete entries.
- D.** The registered pieces must count with the authorisation of the advertiser, the agency and/or the owner of the reproduction rights of the work. It's the participant's sole responsibility to comply with this rule. The festival shall not be held accountable for any type of responsibility that may arise in the shape of legal or claims of third parties for this or any other motive related to the intellectual property or reproduction rights of the work.
- E.** Commercials submitted to CICLOPE Festival should have been commissioned by a brand. Spec commercials are only eligible in the New Talent in Commercials and Student Film category. The piece must include a statement at the beginning indicating this.
- F.** CICLOPE Festival's entry deadline is August 23rd, 2024. The pieces must have been broadcasted for the first time between October 1st, 2023 and August 23rd, 2024.
- G.** The organisation, and/or the jury, if necessary, will have the right to request proof of emission in any stage of the contest, and the participant will be complied to submit it in a maximum time frame of 72 hours. If the event proof is not provided before the deadline, the piece will be automatically disqualified.
- H.** Without any exception, pieces that have been submitted for previous editions of the festival are not able to participate.
- I.** The organisation and the jury, at its sole discretion when considered necessary, reserves the right to disqualify or change pieces to a different category from the one originally registered, without the need of communicating it previously.

# TERMS & RULES

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- J.** With the purpose of promoting the festival, and when considered appropriate, the organisation is authorised to project and/or publish in public or private presentations the registered pieces free of charge, without the need of any type of compensation to third parties.
- K.** The participant declares to own the broadcasting rights of the work and holds the festival unaccountable from all third party claims (this includes individuals and/or companies).
- L.** Entries to CICLOPE should remain **anonymous** to the jury members, and should not include any credits or logos from the production companies or creative agencies involved. In case an entry includes credits, the organisation will get in touch with the entrant company and ask to remove the info. If after 48 hours of being contacted there's no answer, CICLOPE reserves the right to disqualify the entry without notification. Entry fees for disqualified entries **will not be refunded. This also applies to any supporting material.**
- M.** The jury will only evaluate the craft in single pieces, so multiple films or pieces in a campaign should be entered separately.
- N.** In case the organisation confirms the piece does not comply with the before mentioned requirements, or any other expressed in the present rules and conditions, at its sole discretion it will exercise the right to automatically remove or disqualify the piece without the need of compensation or severance pay to the participating company or person.
- O.** CICLOPE's judging process consists of three rounds. The first one is undertaken by the Grand Jury and the Executive Jury, who will watch and rank the entries on CICLOPE's online platform. The best-ranked entries in each category will be considered finalists. In the second round of judging, the Executive Jury will gather in Berlin to personally discuss the finalist pieces and award Gold, Silver and/or Bronze trophies in each category. The Executive Jury will also have the chance to award a Grand Prix per section to the most outstanding work in the competition. In case you would like to know more information, reach out to [awards@ciclopefestival.com](mailto:awards@ciclopefestival.com).
- P.** In case the Jury decides, by majority, that the work submitted into a category does not meet a minimum quality standard, any category can be declared vacant.
- Q.** To avoid conflicts of interest, judges will abstain from voting on entries in which they or their companies (or companies from their global network) were involved.
- R.** All winners will be announced on Thursday, October 10th, at CICLOPE's award ceremony in Berlin. Winners not present in the ceremony will receive their trophies by courier.
- S.** The Special Awards and the final ranking published by CICLOPE Festival at the end of the event are based on a points system where a company receives 1 (one) point for a finalist submission, 3 (three) points for a Bronze award, 7 (seven) points for a Silver award, 15 (fifteen) points for a Gold award and 25 (twenty-five) points for a Grand Prix.
- T.** The ranking calculation for Best Production Company, Best Agency and Best Brand is based on all finalist entries and awards won by a credited company throughout all the categories. Both agencies, production companies and brands should have 3 or more shortlisted commercials, music videos or short films to contend for the award. For the other special awards, only points won on the specific categories are considered, and they should have at least 2 shortlisted projects to contend. Production Companies and Agencies final scoring is based on the entries made by any office of the company around the world.
- U.** All schedules and line-ups are subject to change without prior notice.

# CICLOPE®

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## CONTACT

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Let's talk!

If you have any questions, comments or ideas,  
please reach out.

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