



MONDAY 5 OCTOBER

Pre-Registration at HKW

15:00 - 19:00

In town on Monday? Beat the crowds and collect your **CICLOPE Festival** badge from **Haus der Kulturen der Welt (HKW)** in the afternoon, so you're all set for Day 1.

TUESDAY 6 OCTOBER

Doors Open & Registration at HKW

08:00

The venue opens at 8:00 AM.

Get ready for CICLOPE Festival 2026. We encourage you to arrive at HKW with enough time to collect your Festival badge from the Registration desk.

Arriving between 9:00 AM and 9:45 AM? Whilst we'll do our best to get you through speedily, please expect a wait of approximately 20 minutes to collect your badge, as this is our peak arrival window.

Co-working Space

Home of Work

08:00 - 18:30

An all-day dedicated co-working space is available at **HKW**.

Stay online while you're OOO at the Festival; you'll find the Home of Work on the lower ground floor of the venue.

The Week Ahead

Festival Stage

09:45 - 09:55

Join **CICLOPE** Founder & CEO, **Francisco Condorelli**, in kicking off this year's CICLOPE Festival at the Home of Craft.

Awards Shortlist Screening: CICLOPE Ideas - For Good

Home of Work

10:00 - 10:30



View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session I today: **CICLOPE Ideas – For Good**

Rage Against the Machine

Festival Stage

10:00 - 10:35

Lauren Greenfield has built an unprecedented longitudinal record of how commercial media shapes culture, youth, gender, and, increasingly, democracy itself. Her award-winning docuseries ***Social Studies***, whose immersive exhibition is open from September at **Fotografiska Berlin**, turns to the same machinery's youngest targets, exposing what the engagement-at-all-costs economy is doing to the next generation.

Drawing on new work from **Dove's Beauty Machine** to Kids + AI for **LEGO** to the terrifying data propelling her new museum installations, she will make the case that in this time of distraction and consumer distrust, there is an opportunity to establish trust with audiences through meaningful stories that connect, inform, and move people instead of feeding the machine.

Speakers:

Lauren Greenfield

Institute Pictures / Co-Founder, Director & Photographer

Awards Shortlist Screening: CICLOPE Ideas - Film

Home of Work

10:30 - 12:00

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session II today: **CICLOPE Ideas – Film**

Behind GENER8ION: STORM

Festival Stage

10:40 - 11:20

Directed by **Romain Gavras**, the two-part stunning music video takes place in a boys' school with no adults in sight, where power belongs to whoever can command the room, as a class portrait gives way to **Damien Jalet's** impeccable choreography, and the students begin to move as one.

Through scenes and back stories from **Yung Lean's STORM I** and **STORM II**, cinematographer **Lara Perrotte Boucard**, will take us inside that visual transformation. Interviewed by **Marlene Sørensen (Harper's Bazaar)**, Lara will discuss how framing, light and camera movement establish the school's hierarchy, then turn a group of individual performers into an image that feels at once forceful, vulnerable and hypnotic.



Speakers:

Lara Perrotte Boucard

Kinou Cinematographer Agency / Director of Photography

Moderator:

Marlene Sørensen

Harper's Bazaar / Features Director

Coffee Break

11:25 - 11:55

Enjoy all-day complimentary barista coffee from the coffee carts at **HKW**.

Filter coffee, tea and soft drinks are available in the cafe area, while bottled water and sodas are available from the fridges located around the venue.

C:FUTURE Vol. I

In-Focus Stage

11:30 - 13:00

C:FUTURE is **CICLOPE's** initiative dedicated to the next generation of the creative industry. Rather than discussing the future of young talent, it puts young talent at the centre of the conversation.

Taking place across all three days of the Festival, each session features a different group of emerging talent from different disciplines. But every conversation follows the same three themes: Expectations. Reality. Hope.

By repeating the framework with different voices, C:FUTURE reveals where a new generation shares common ground, where perspectives diverge, and what the industry can learn from both.

Speakers:

Anastasja Black

Ocurens / Director

Alice Colagrande

Publicis Luxe / Art Director

Madeleine Chevrin

Carhartt WIP / Head Of Global Image Production

Moderator:

Florence Jacob

Caviar Paris / Managing Executive Producer & Partner, President UPC France & EPA Europe

Coinbase: How an Idea Survives the System

Festival Stage

11:55 - 12:40



Your Way Out of the System is one of those rare projects where every creative decision works in service of a single, deceptively simple idea. Bringing that idea to life meant building an entirely new world: architecture, movement, costumes, characters and visual language... every creative decision had to feel like part of the same universe.

In this case study, the team behind the campaign retraces the journey from the original strategic thought to the final frame. Ultimately, this is a conversation about creative decision-making: how do you give different disciplines enough freedom to make an idea better without slowly losing the idea that brought everyone together in the first place?

Speakers:

Toby Treyer-Evans

Isle of Any / Co-Founder & Chief Creative Officer

Joe Staples

Coinbase / Vice President of Creative

Oscar Hudson

MJZ / magna studios / Director

Ameena Kara Callender

Costume Designer

Awards Shortlist Screening: CICLOPE Craft - Sound & Music

Home of Work

12:00 - 14:30

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session III today: **CICLOPE Craft - Sound & Music**

The Art of Letting Go

Festival Stage

12:45 - 13:30

Over the years, **Squarespace** has worked with some of the most celebrated feature directors in the world: **Yorgos Lanthimos**, **Martin Scorsese**, **Spike Jonze**, **Damien Chazelle**, **Edgar Wright** and **Jonathan Glazer**. Some of the best times. Some of the hardest.

When you bring a feature film director into the world of brand storytelling, you're not just hiring extraordinary talent; you're inviting in a strong creative point of view. Join **David Lee**, **Squarespace's** Chief Brand & Creative Officer, **Rebecca Skinner**, Managing Director & Executive Producer of **Superprime Films**, and **Eric Stern**, Partner & Managing Director of **Anonymous Content**, as they unpack the realities of working with feature directors — sharing the tensions, hesitations and hard-earned lessons they've picked up along the way.



Speakers:

David Lee

Squarespace / Chief Brand & Creative Officer

Rebecca Skinner

Superprime Films / Managing Director & Executive Producer

Eric Stern

Anonymous Content / Partner & Managing Director

Lunch Break

13:35 - 15:15

See our handy list of places to eat and drink in the area [here](#).

Awards Shortlist Screening: CICLOPE Craft - Post Production

Home of Work

14:30 - 17:00

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session IIII today: **CICLOPE Craft – Post Production**

Film Screening & Director Q&A: "Straight Circle"

In-Focus Stage

14:45 - 17:10

Straight Circle, a film by **Oscar Hudson**, magna studios

Two enemy soldiers stationed on a remote border in a vast, featureless desert descend into a state of profound disorientation after they forget which side of the border is which. As they grapple with their identities, loyalties, and the absurdity of their situation, their isolation slowly gives way to an unfathomable nightmare that will blur the line between friend and foe.

16:45 – 17:10 – Director Q&A: Join the film's director Oscar Hudson (magna studios), for a Q&A following the screening.

Speakers:

Oscar Hudson

MJZ / magna studios / Director

Practically Impossible

Festival Stage

15:15 - 16:00



Netflix's *Discover Your Future*, directed by **Show Yanagisawa**, brought together multiple iconic worlds, each with its own creative and technical challenges. For the team behind the film, the question was never simply practical or VFX, but what should be real, what should be created digitally — and how the two could work together to make the impossible feel seamless.

Joined by **Orlee Tatarka** (**Wieden+Kennedy**), Executive Producer **Suzanne Hargrove** (**PRETTYBIRD**), Production Designer **Dan Betteridge** and Creative Director **Ryan Knowles** (**Electric Theatre Collective**) this session unpacks some of the film's biggest challenges and the decisions behind them.

Speakers:

Suzanne Hargrove

PRETTYBIRD / Vice President & Executive Producer

Ryan Knowles

Electric Theatre Collective / Creative Director

ORLEE TATARKA

Wieden+Kennedy / Head of Productions & JOINT

Dan Betteridge

Production Designer

The Power of Culture

Festival Stage

16:05 - 16:35

Every brand wants to connect with culture. But culture is not an aesthetic or something that can be added once an idea has already been written. **Taj Critchlow**, Founder and Executive Producer of **Fela**, will examine what makes some work feel as though it was created from within a culture rather than observed from the outside.

This session will explore how cultural currency gives work a depth and authenticity that cannot simply be researched or replicated, and why diverse rosters and production teams are not just about visible representation, but about bringing different perspectives into the creative process and making better, more relevant and effective work.

Speakers:

TAJ CRITCHLOW

FELA / Founder & Executive Producer

For the Love of Film

Festival Stage

16:40 - 17:20

Since **Tor Myhren** was a child, movies, music videos and ads had an outsized influence on his creativity.

So as we prepare for the radical changes in the world of film that lie ahead, this is instead a look back at the films that have most inspired him. And a celebration of the tremendous impact the filmmakers



and visual storytellers in our industry continue to have on the **Apple** brand and marketing.

Speakers:

Tor Myhren

Apple / Vice President of Marketing Communications

Fringe Event: Local Drinks, Global Peers

19:00 - 21:00

Join **Supercluster Global** at Victoria Bar for relaxed pre-party drinks and conversation with executive producers and creative founders from around the world. First round on the house, register to be on the guest list [here](#).

This event has limited capacity – a confirmed spot on the guest list is required for entry. Spots will be filled in the order responses are received.

WEDNESDAY 7 OCTOBER

Doors Open at HKW

09:00

Doors at **HKW** for **CICLOPE Festival** Day 2 open at 9:00 AM.

Co-working Space

Home of Work

09:00 - 18:20

An all-day dedicated co-working space is available at **HKW**.

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Robots, Practically Speaking

Festival Stage

09:50 - 10:30

Bine Bach is a very hands-on, practical director. So naturally, she decided to make a music video with robots. About robots.

For **José González's *Losing Game (Sick)*** promo, Bine got her hands on some of our new mechanical colleagues and decided to see what they could actually do. Because emerging technologies don't seem to be going away. Rather than standing at a safe distance with her arms crossed, waiting for the whole thing to blow over, Bine decided to poke it with a stick.



What followed was a process of testing, failing, adjusting, testing again, failing more, and eventually developing what can only be described as prompt elbow.

Speakers:

Bine Bach

Bacon / Director

Awards Shortlist Screening: CICLOPE Craft - AI Craft

Home of Work

10:00 - 10:45

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session I today: **CICLOPE Craft - AI Craft**

Go Mongolia: The Craft of Cultural Storytelling

Festival Stage

10:35 - 11:10

At first glance, *Go Mongolia* looked like a tourism campaign. It wasn't. The brief was far more ambitious: to create a film that would help Mongolians rediscover pride in their own country—not by showing them places they had never seen, but by helping them see familiar places with fresh eyes.

This session will explore how great filmmaking craft goes beyond aesthetics. At a time when technology makes it easier than ever for a single creator to work remotely and independently, *Go Mongolia* reminded us that understanding a culture still begins by being there—working alongside the people who know it best.

Speakers:

Patrick Fileti

Mr+Positive / Director

Karen Egawa

Mr+Positive Tokyo / Producer

Peter Grasse

Mr+Positive Tokyo / Executive Producer & Founder

Eny Jaki

Mr+Positive / Actress

Awards Shortlist Screening: CICLOPE Craft - Production

Home of Work

11:00 - 14:00



View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session II today: **CICLOPE Craft – Production**

Coffee Break

11:15 - 11:45

Enjoy all-day complimentary barista coffee from the coffee carts at **HKW**.

Filter coffee, tea and soft drinks are available in the cafe area, while bottled water and sodas are available from the fridges located around the venue.

C:FUTURE Vol. II

In-Focus Stage

11:30 - 13:00

C:FUTURE is **CICLOPE's** initiative dedicated to the next generation of the creative industry. Rather than discussing the future of young talent, it puts young talent at the centre of the conversation.

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Speakers:

Rodrigo Inada

Partizan / Director

Ashley Yun

Ninja Tune / Toothsome / Head of Artist Strategy / Co-Founder & Editor-In-Chief

Ferhat Gurini

Bacon / Director

Moderator:

Tanner K Williams

magna studios / Director

What Kills Great Ideas

Festival Stage

11:45 - 12:30

Great ideas rarely die because they're bad. They die more quietly, through perfectly reasonable decisions. Step by step, originality is sanded down into something everyone agrees with. Music is where this phenomenon is easiest to see. Everyone has an opinion about it, and everyone mistakes



taste for judgment.

This conversation brings together voices from different points of the creative and production process to explore how great ideas are shaped, challenged and, sometimes, unintentionally diluted in the pursuit of consensus.

Speakers:

Rani Zarina Vaz

SUPREME MUSIC / Managing Partner & Creative Director

Mike Ladman

Droga5 / Music Supervisor

Irene Kugelmann

Zalando - Content Solutions / Head of Creative

Moderator:

Valentina W. Mwazange

The Hogan / Production and Partnership Lead

Exhibition at HKW: Not All Travellers Walk Roads—Of Humanity as Practice

12:00 - 19:00

With the exhibition *Not All Travellers Walk Roads—Of Humanity as Practice*, the 36th Bienal de São Paulo comes to Haus der Kulturen der Welt (HKW).

The Berlin edition of one of the oldest and most influential biennials unfolds as a distinct constellation of artistic positions, including newly conceived, readapted, and site-specific works.

The contemporary art exhibition takes place throughout the venue, and is open to all CICLOPE Festival pass-holders on Wednesday 7 & Thursday 8 October.

Directing Across Mediums: A Conversation with Alma Har'el

Festival Stage

12:35 - 13:15

As an immigrant with a condition known as “place blindness”, **Alma Har'el** learned to move through the world without a reliable sense of direction or belonging. That dislocation became the starting point for a career built without a map.

In conversation with writer and creative director **Kervins Chauvet**, she traces that evolution through her music videos and commercials, to founding **Free the Work**, directing *Honey Boy*, collaborating with **Bob Dylan**, and creating *Lady in the Lake*. A look at transforming outsidership and uncertainty into a cinematic language of her own.



Speakers:

Alma Har'el
Epoch Films / Director

Moderator:

Kervins Chauvet
Creative Director

Lunch Break

13:20 - 14:55

See our handy list of places to eat and drink in the area [here](#).

Or check out *[Not All Travellers Walk Roads—Of Humanity as Practice](#)*, the contemporary art exhibition unfolding around HKW and available for all CICLOPE Festival pass-holders to visit.

Awards Shortlist Screening: CICLOPE Craft - Direction

Home of Work

14:00 - 16:30

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session III today: **CICLOPE Craft – Direction**

Film Screening: "The Match"

In-Focus Stage

14:20 - 15:55

The Match, directed by **Juan Cabral** and **Santiago Franco**

The Match tells the story of the iconic match between Argentina and England, played at the Azteca Stadium during the 1986 Football World Cup. Using rare archival footage such as Maradona's controversial "Hand of God", the film reconstructs that event as a living memory but also as the culmination of more than two hundred years of tension, encounters, and conflict between the two nations. From the earliest moments of contact and dispute to the Falklands War as a direct precursor, the film traces a historical journey that reframes what happened on the pitch. In doing so, it subtly contrasts the beauty of football with the lingering absurdity of war, allowing the echoes of both to resonate into the present day.

Presented by: Flora Fernández Marengo, Producer, *The Match*

Speakers:

FLORA FERNANDEZ MARENGO
Labhouse / CEO & Founding Partner

Behind OpenAI's First Ever Campaign

Festival Stage

14:55 - 15:40

For **ChatGPT's** first large-scale brand campaign, **OpenAI**, **Isle of Any** and **SMUGGLER** director **Miles Jay** took an unexpectedly human approach. Shot on 35mm (not AI!) using custom lenses and built around precisely choreographed single takes, the series of tiny films depended on the smallest details working together: casting, micro-performances, camera movement, music and timing.

At a moment when AI can generate almost anything, this is a case study about a very different creative challenge: using every tool available to make technology feel less technological — and more human.

Speakers:**Laurie Howell**

Isle of Any / Co-Founder & Chief Creative Officer

Zach Stubenvoll

OpenAI / Vice President of Creative

Miles Jay

SMUGGLER / Director

Anatomy of an Alias

Festival Stage

15:45 - 16:15

Director, musician and multidisciplinary artist **Marleaux Desire** created **Illimiteworld** and [@nobodydirectedthis](#), so the work could speak before his name or title could define it.

In this talk, Marleaux explores how building a distinct creative identity gave him the freedom to move between disciplines, and how multidisciplinary creatives can develop a voice of their own without reducing themselves to a single medium, title or aesthetic.

Speakers:**Marleaux Desiré**

Love Song / Director

What Are You Charging For?

In-Focus Stage

16:00 - 16:30

When technology can speed up the making of creative work, should that work cost less? Is it the effort to make something what makes it valuable? And if hours no longer reflect its value, what should clients pay for instead?

Laura Jordan Bambach, Founder and Chief Creative Officer of **Uncharted**, talks what it takes to put a price on ideas, judgment and impact—and whether creative companies are ready to bet on the value they create.



Speakers:

Laura Jordan Bambach

Uncharted / Founder & Chief Creative Officer

Coffee Break

16:20 - 16:50

Enjoy all-day complimentary barista coffee from the coffee carts at **HKW**.

Filter coffee, tea and soft drinks are available in the cafe area, while bottled water and sodas are available from the fridges located around the venue.

Inside adidas' "Backyard Legends"

Festival Stage

16:50 - 17:35

What does it take for a brand to earn an audience's attention on the world's biggest sporting stage? Directed by **Mark Molloy** and produced by **SMUGGLER** and **24/7**, adidas' 2026 World Cup campaign *Backyard Legends* was made with the ambition and complexity of a feature film.

SMUGGLER Managing Director **Sue Yeon Ahn** joins Molloy for an intimate conversation about how it was made — from writing and rewriting as the film revealed what it needed to become, to holding onto a clear creative North Star through months of production and post, and continuing to push the work without compromise.

Speakers:

Mark Molloy

SMUGGLER / Director

Sue Yeon Ahn

SMUGGLER / Managing Director - US

The Curator's Instinct

In-Focus Stage

16:55 - 17:35

What makes something worthy of attention? As culture evolves faster than ever and choice becomes limitless, across directing, producing and commissioning acts of selection collectively shape the cultural landscape, and determine which ideas are carried forward.

Bringing together voices from film, music, events and advertising, this conversation examines the human judgment behind meaningful curation.

Speakers:

Anna van der Velde

Stink / Director



Jacobi Mehringer
Wieden+Kennedy / Creative Director

Moderator:

Valentina Tarelli
Stink / Stink Studios / Global Head of Public Relations & Marketing

The Experiment Never Ends

Festival Stage

17:40 - 18:25

Across music videos, commercials, feature films, animation—and sometimes simply paper, scissors and a camera—legendary director **Michel Gondry (Partizan)** has spent his career turning limitations, accidents and handmade ideas into an unmistakable cinematic language.

In this wide-ranging conversation with **Antje Wewer (SALON Magazin)**, Gondry reflects on the experiences that have shaped and transformed that language: fatherhood, creative rivalry, collaboration, new technologies and the passage of time.

Speakers:

Michel Gondry
Partizan / Director & Screenwriter

Moderator:

Antje Wewer
SALON Magazin / Journalist

**CICLOPE Drinks, hosted by
Compass Rose at HKW**

18:25 - 20:00

Enjoy an open bar hosted by Compass Rose and its global network of production partners.

Drinks will be held outside on the terrace (near the Festival Stage doors), at **Haus der Kulturen der Welt (HKW)**.

**Fringe Event: WTBR Happy
Hour**

18:30 - 22:00

CICLOPE Fringe Event: **WTBR** is taking over **Soho House Berlin** for drinks. Come raise a glass with the crew. Everyone's welcome. Register to be on the guest list [here](#).

This event has limited capacity – a confirmed spot on the guest list is required for entry. Spots will be filled in the order responses are received.



**Fringe Event: Artist
Walkthrough - Lauren
Greenfield "Social Studies"**

19:00 - 21:00

Join **Lauren Greenfield** for a private artist walkthrough of her immersive exhibit *Social Studies*, at Berlin's **Fotografiska Museum**, co-hosted by **Ethos Studios**, **Squeak E. Clean** and **F/A/Q Health**.

All CICLOPE pass-holders are then invited to join Lauren at the museum's Cafe Bar for drinks and hors d'oeuvres, where she will also be signing her latest monograph, *The Queen of Versailles: An American Allegory*.

Free Museum entry with CICLOPE pass after 18:00, and guests are welcome to visit exhibitions until close at 23:00.

Speakers:

Lauren Greenfield
Institute Pictures / Co-Founder, Director & Photographer

THURSDAY 8 OCTOBER

Doors Open at HKW

09:30

Doors at **HKW** for **CICLOPE Festival** Day 3 open at 9:30 AM.

Co-working Space

Home of Work

09:30 - 16:00

An all-day dedicated co-working space is available at **HKW**.

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**Awards Shortlist Screening:
CICLOPE Craft - Animation**

Home of Work

10:00 - 10:45

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session I today: **CICLOPE Craft - Animation**

**Hecho a Mano: Finding
Universal Love in Día de
Muertos**

Festival Stage

10:20 - 11:10

For more than a decade, **Cerveza Victoria** has celebrated Día de Muertos by honoring Mexico's traditions, culture and stories. With *Y a ti, ¿Quién te espera?*, the brand went deeper into local culture, to tell a universal story about love.

At a time when AI is reshaping creativity, Victoria, **Wieden+Kennedy** and **YUCA** chose a decidedly human approach: more than 2,500 scenes individually drawn and painted by hand, embracing craft, imperfection and the human touch – and the idea that the more deeply rooted a story is in where it comes from, the further it can travel.

Speakers:**YUCA**

The Youth / Colossal / Directors

Jessica Apellániz

Wieden+Kennedy México / Chief Creative Officer

Gabriel Díaz Burgueño

AB InBev / Marketing Director, Cerveza Victoria

C:FUTURE Vol. III

In-Focus Stage

11:00 - 12:30

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Speakers:**Lea Esmaili**

Director & Photographer

Jacobi Mehringer

Wieden+Kennedy / Creative Director

Maya Bury

SMUGGLER / Producer



Moderator:

Daniel McKee

Directors' Library / / Founder & Programmer

Awards Shortlist Screening: CICLOPE Entertainment - Music Video

Home of Work

11:00 - 15:00

View the work of the finalists on the **CICLOPE Awards 2026 Shortlist**, ahead of this year's Winners being announced at the Awards Ceremony on Thursday evening.

Categories screened in Session II: **CICLOPE Entertainment – Music Video**

Ready to DiY

Festival Stage

11:15 - 11:45

Pablo Rochat makes work that feels spontaneous, accidental, accessible. Behind his trademark simplicity lies precise conceptualization, execution and a sharp understanding of how audiences behave. The craft hasn't disappeared. It has become the subject of the work.

Speakers:

Pablo Rochat

Iconoclast / Director & Creative

The Space Between Us

Festival Stage

11:50 - 12:40

So Help Me God brings together artists at the height of their craft, Director **Savanah Leaf** and Actress **Garance Marillier**, for a conversation exploring collaboration with Executive Producer **Shelley Jones**.

Created as part of **Kelsey Lu's** new album of the same name, the 17-minute narrative film uses music from across the record to tell a visceral story of attraction, obsession and transformation. More than a film inspired by an album, the work explores what becomes possible when music and cinema are conceived as parts of the same world — each making the other richer, stranger and more emotionally powerful.

Speakers:

Savanah Leaf

Park Pictures / Director

Garance Marillier

Actor



Moderator:

Shelley Jones

Park Pictures / Executive Producer

Exhibition at HKW: Not All Travellers Walk Roads—Of Humanity as Practice

12:00 - 19:00

With the exhibition *Not All Travellers Walk Roads—Of Humanity as Practice*, the 36th Bienal de São Paulo comes to Haus der Kulturen der Welt (HKW).

The Berlin edition of one of the oldest and most influential biennials unfolds as a distinct constellation of artistic positions, including newly conceived, readapted, and site-specific works.

The contemporary art exhibition takes place throughout the venue, and is open to all CICLOPE Festival pass-holders on Wednesday 7 & Thursday 8 October.

Lunch Break

12:45 - 14:30

See our handy list of places to eat and drink in the area [here](#).

Or check out *Not All Travellers Walk Roads—Of Humanity as Practice*, the contemporary art exhibition unfolding around HKW and available for all CICLOPE Festival pass-holders to visit.

Inside the Process: Raman Djafari

In-Focus Stage

14:00 - 14:35

What happens between the first spark of an idea and the final frame? Join mixed-media filmmaker **Raman Djafari** for a behind-the-scenes look at the processes, experiments and collaboration that shape their distinctive visual worlds.

Drawing on mixed-media animation projects for **Coldplay** and **Epic Games**, Raman will unpack how ideas evolve, why process matters, the importance of working collaboratively and what happens when you embrace the unexpected along the way.

Speakers:

Raman Djafari

Blinkink / Director

The 90% Rule: Jonas Åkerlund

Festival Stage

14:30 - 15:10



and the Divine Dissatisfaction

The 90% Rule brings together director **Jonas Åkerlund** and **Jason Kreher** for a conversation on the discipline behind enduring creative work.

The title draws on **Martha Graham's** concept of divine dissatisfaction, the idea that no artist is ever fully satisfied and that this restlessness is what sustains the work.

Speakers:

Jonas Åkerlund
Director

Nike's "Rip the Script"

Festival Stage

15:15 - 16:00

For the **2026 World Cup**, Nike and Wieden+Kennedy set out to celebrate football at its most instinctive, creative and unpredictable. The result was ***Rip the Script***: a six-minute film directed by **Dan Streit (Somesuch)** that brings together more than 30 of the biggest names across football, sport and culture — from **Cristiano Ronaldo**, **Kylian Mbappé** and **Erling Haaland** to **Ronaldinho**, **LeBron James**, **Travis Scott** and **Kim Kardashian**.

The premise is simple: put football inside a meticulously controlled film set — and let the players destroy the script.

Speakers:

Dan Streit
Somesuch / Director
Blair Warren
W+K Portland / Global Executive Creative Director
Ben McLaughlin
Nike / Senior Creative Director, Global Football

Pre-Awards Cocktail Hour, hosted by Amazon

19:00 - 20:00

All attendees are invited to Pre-Awards Cocktail Hour hosted by **Amazon** at HKW, before the **2026 CICLOPE Awards Ceremony** begins.

CICLOPE Awards Ceremony

20:00 - 22:30

Celebrate the work and the people behind it, who are setting this year's benchmark for craft excellence at the **2026 CICLOPE Awards Ceremony**.



Hosted by Sophie Duker.

**CICLOPE After Party, hosted by
AKKURAT Studios, 2.0 FILM &
Luma**

23:00 - 02:00

To round out the 2026 edition of CICLOPE Festival, we invite all attendees to celebrate with the Award-winners at the official **CICLOPE After Party**.

This year's party is hosted by **AKKURAT Studios, 2.0 FILM** and **Luma**, held on site at Weltwirtschaft, HKW.

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Budde Music presents DJs:
JOYBOY: 23:00 – 00:00
TOY TONICS (Delfonic): 00:00-02:00